

1. Privacy Policy Requirements

If any personal information is shared, you must explicitly state that SMS consent and phone numbers will not be shared for SMS purposes. For example:

SMS consent and phone numbers will not be shared with third parties or affiliates for marketing purposes.

2. *Terms of service for SMS*

The Terms of Service related to SMS communication must either be included in the privacy policy or be a stand-alone document. The document must include the following:

SMS Terms & Conditions

SMS Consent Communication:

The information (Phone Numbers) obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.

Types of SMS Communications:

If you have consented to receive text messages from [Company Name], you may receive messages related to the following (provide specific examples):

- Appointment reminders
- Follow-up messages
- Billing inquiries
- Promotions or offers (if applicable)

Example: *"Hello, this is a friendly reminder of your upcoming appointment with Dr. [Name] at [Location] on [Date] at [Time]. Reply STOP to opt out of SMS messaging at any time."*

Message Frequency:

Message frequency may vary depending on the type of communication. For example, you may receive up to [X] SMS messages per week related to your [appointments/billing, etc.].

Example:

"Message frequency may vary. You may receive up to 2 SMS messages per week regarding your appointments or account status."

Potential Fees for SMS Messaging:

Please note that standard message and data rates may apply, depending on your carrier's pricing plan. These fees may vary if the message is sent domestically or internationally.

Opt-In Method:

You may opt-in to receive SMS messages from [Company Name] in the following ways:

- Verbally, during a conversation
- By submitting an online form
- By filling out a paper form

Opt-Out Method:

You can opt-out of receiving SMS messages at any time. To do so, simply reply "STOP" to any

SMS message you receive. Alternatively, you can contact us directly to request removal from our messaging list.

Help:

If you are experiencing any issues, you can reply with the keyword HELP. Or, you can get help directly from us at (insert the link)

Additional Options:

- If you do not wish to receive SMS messages, you can choose not to check the SMS consent box on our forms.

Standard Messaging Disclosures:

- Message and data rates may apply.
- You can opt out at any time by texting "STOP."
- For assistance, text "HELP" or visit our [Privacy Policy] and [Terms and Conditions] pages.
- Message frequency may vary.

For your TCR form:

SMS message details

What service does your company or business provide to your customers?

"Messaging frequency may vary"

SMS message details ⚠️

Please answer the following questions to help us understand how your company uses SMS.

What service does your company or business provide to your customers?

Automotive and diesel repair, parts sales and service

Messaging frequency may vary.



Provide 3 - 5 examples of messages your employees typically send for the use case(s) selected above.

"Reply STOP to opt-out of SMS Messaging from diamond diesel and automotive inc."



Subscriber Opt-in and Opt-out messaging

START: Thank you for opting into SMS messaging from diamond diesel and automotive inc.

Message and data rates may apply. Messaging frequency may vary. For assistance reply HELP.

To opt-out at any time reply STOP.

STOP: Thank you for opting out of SMS Messages from diamond diesel and automotive inc.

You will no longer receive SMS communications To opt back in at any time reply START.

HELP: Thank you for contacting diamond diesel and automotive inc.. For immediate assistance

please contact us at (phone number) or visit our website at

<https://diamonddieselandauto.com/>. We will be in touch with you soon to help.

“SMS Terms And Conditions”

2.1 SMS For Consent Communication

The Phone Numbers obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.

2.2 Types of SMS Communications If you have consented to receive text messages from **[Business Name]**, you may receive text messages related to: **(Appointment reminders, meetings, and follow-up on cases.)**

For Example: Hello Thank you for contacting **(Company Name)**, how can we help you? Reply

Stop to opt-out at any time. Message and data rates may apply, for assistance, text Help" or visit our **[Privacy Policy URL]** and **[Terms of Service URL]**

2.3 Message Frequency: Our SMS message frequency will be from 50 to 1000 text messages daily across all users.

2.4 Potential Fees for SMS Messaging: Many carriers charge a fee for each message sent or received. This can vary depending on the carrier's pricing structure and whether the message is sent domestically or internationally.

2.5 Opt-In Method: Customer will Opt-In for SMS messaging from **(company name)** through intake forms on their website located at **(www.website.com)**, this agreement for SMS will not be shared with third parties for marketing purposes.

2.6 Opt-out: Customer will be able to opt out of SMS messaging from **(company name)** by replying STOP at any time to any received SMS message, once opted-out they will receive no further SMS communication. They can Opt back In at any time by replying START